YICHEN YU

STUDENT&DESIGNER

+1 (919) 519-6878 yichenyu@ad.unc.edu



LinkedIn/Yichen Yu Instergram/yichenyu_evie Wechat: 15860752632

SKILLS

PROFESSIONAL

Photoshop

Illustrator

Microsoft Office

Lightroom

HTML & CSS

PERSONAL

 Stay hungry, Stay foolish.

515 Paul Hardin DR +1 (919) 519-6878 Chapel Hill, NC, USA yichenyu@ad.unc.edu

EXPERIENCE

PRESIDENT OF MOVIE CLUB|XMFLS

- -Organized big competitions with 200+ people like Bazinga
- -Organized regular meeting within club member
- -Recruited new members regularly

PRESIDENT OF CHINESE COMMUNIST YOUTH LEAGUE|XM-FLS 2016-2018

- -Coordinated between students and school leaders
- -Advertised Communist Youth League
- -Held class popularized Communist Youth League

SECRETARY|UNC-FASS

2018-NOW

2016-2017

- -Organize and prepare documents and stuffs for events
- -Participated in events attended by 300+ people

TREASURER UNC-MANDARIN DEBATE CLUB 2018-NOW

- -Manage the daily accounts of the club
- -Participate in planning of club events

EDUCATION

UNC AT CHAPEL HILL

2018-NOW

- -Major in B.A. Media & Journalism with Advertising & PR track
- -Study as an international student

XMFLS 2015-2018

- -Preisdent of Chinese Communist Youth League
- -President of Movie Club
- -GPA4.0

XM YINGCAI SCHOOL

2007-2015

- -Outstanding Graduate Student
- -President of Chinese Communist Youth League
- -GPA4.0